

The Creative Reading Corners in Public Libraries for Reading Promotion in Taiwan: A Collaboration Project between Public and Private Sectors

The National Library of Public Information (NLPI) has conducted "Reading Corner" project in cooperation with local furniture brands to promote reading since 2016. It is a highlight among public libraries in Taiwan. The project is cost-effective that provides a variety of theme books with designed corners while furniture sponsors have benefited from brand exposure.

of cooperation



NLP is a national public library in Taichung City, Taiwan which committed to nationwide reading promotion and education.

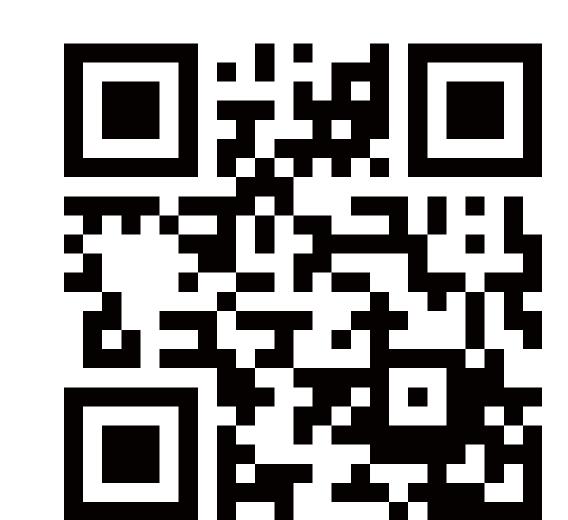
Results & Pertornances

- Books borrowed +15,000 (1yr.)
- Attracting users' interests and fulfilling their needs.
- Cost-effective, saved budget \$10,000(USD)
- Integrating external resources into public library services.





Scan me



See Inside







_ake-side

Theme





with attractive books

